

Outline Vision and Implementation

A} Committees of ECF members and Public Volunteers

The purpose of these committees is to research topics of needed expertise, report findings to community, and act as a resource to the community when questions arise.

- 1] Energy saving and efficient technologies
 - a) We need knowledgeable trusted sources
 - b) We need to know what technologies have been implemented
 - c) We need to know what works and what doesn't

- 2] Americans with Disabilities Act
 - a) Complying can be costly
 - b) Being accessible is what a caring community is all about
 - c) Finding creative and practical ways to do this

- 3] Historic preservation efforts
 - a) Business owners want a historic preservation approach
 - b) How can we maintain Elmwood's Unique Character?
 - c) Incorporate historic with modern and economically vibrant

- 4] Livable Communities
 - a) What makes a community livable?
 - b) Are there examples?
 - c) Apply this to Elmwood

- 5] Local foods, Open Markets, Food Marketers
 - a) I don't want to have to leave Elmwood to buy any food item
 - b) I want the quality food I grew up with on the farm
 - c) A market people from Peoria, Galesburg, and Canton will drive to
 - d) Tell us how

B} Practical Politics - ECF members or Community Volunteers

Contact people who will participate with and communicate back to ECF

- 1] Liaisons with City (small: one or two civil and cooperative people)
 - a) Act as staffer for Mayor and Council Members
 - b) Be sounding boards and reporters of public sentiment
 - c) Facilitate communications with community

- 2] Liaisons with businesses (small: one or two quiet people)
 - a) Listen to Needs
 - b) Help Promote and Publicize
 - c) Keep businesses on board with project

- 3] Liaisons with School District (small: one or two civil people)
 - a) Listen to Needs
 - b) Help Promote and Publicize
 - c) Keep School District on board with project

- 5] Liaisons with Elmwood Township (small: one or two civil people)
 - a) Listen to Needs
 - b) Help Promote and Publicize
 - c) Keep Township on board with project

- 6] Liaisons with Peoria County
 - a) Will naturally follow from Planning Group
 - b) The original 4 and 4 alternates will shrink
 - c) At least, one representative should stay attentive to County Board

- 7] Liaisons with Special Entities
 - a) Fire Department and Emergency Response
 - b) Ambulance District
 - c) Library
 - d) Churches, Manna, Senior Citizens

C} Financial and Economic Committees

- 1] Organizing coordinating all fund raising efforts
 - a) Make tax deductible
 - b) Make it eligible for matching funds
 - c) Account for it
 - d) Not to let it get tied up in isolated accounts for special purposes

- 2] Develop ways to reach out across the country
 - a) Promotional Literature
 - b) Pride Logo Marketing items
 - c) Web presence
 - d) Contact database
 - e) Public relation strategies

- 3] Economic Strategies and Business Recruitment
 - a) Simply how to make money in Elmwood
 - b) Strategies to lower costs of doing business
 - c) Recruit businesses to move to Elmwood
 - d) Strategies to allow Elmwood to market to the wider world